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LIVING LOCAL

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# PHOTO REQUIREMENTS



A great background image will showcase your community and give your app the perfect local feel. We made this guide to help.



# VISUAL

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## Rule of thirds:

The rule of thirds involves mentally dividing up your image using 2 horizontal lines and 2 vertical lines. You then position the important elements in your scene along those lines, or at the points where they meet.

## Why is this important?

In order to create a great home screen we need to establish the clear sections of the photo. The focus should be on the **Middle Third or Center** of the photo. Leaving plenty of space on the top and bottom for your "Welcome To" and app icon sections.

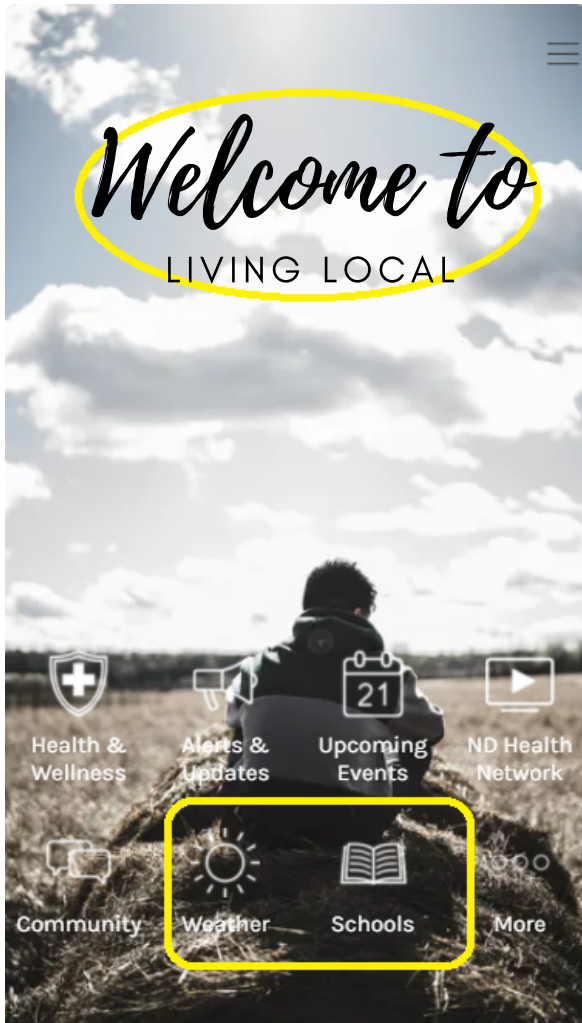


## IMAGE SELECTION: THE GOOD & THE BAD

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The image that you select matters!

To make for a great user experience, the app should showcase both your name and the icon menu.



### The Bad

While this photo has enough room at the top for your "Welcome To" title, the background at the bottom is a little busy. This makes it difficult to see the icon menu.



### The Good

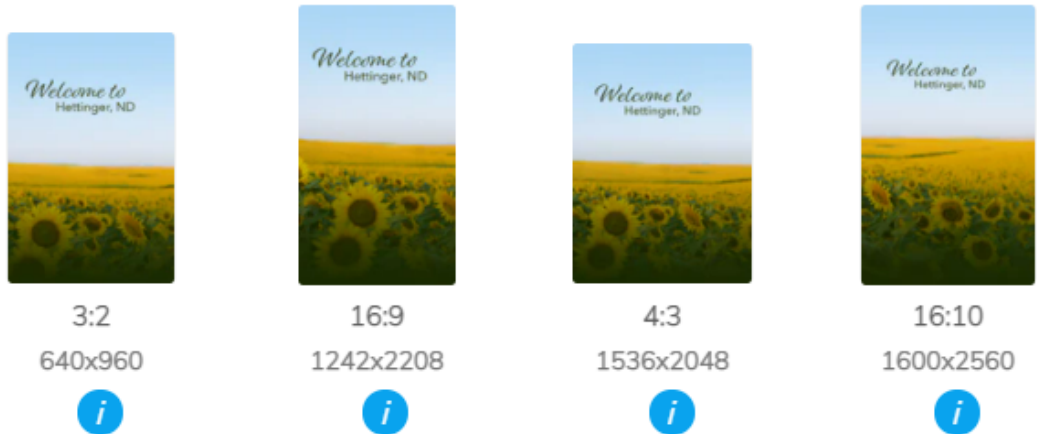
In this photo there is enough room for your "Welcome To" title and the apps are clear and easy to navigate.



## SIZE & PIXELS

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In order to make your app responsive to different screen sizes, the image that you send must be at least 1600 x 2560 pixels. We'll crop your image to fit multiple screen sizes.



## File Types

The preferred file type is a .jpg or .jpeg file.

We can also work with .png files.

